

Ronald Kaplan Resume

2003-present

Executive Director

American Songbook Preservation Society

...Singing the Great American Songbook

www.greatamericansongbook.org

Tax ID #56-241033

9051-A Soquel Drive Aptos, Ca. 95003

email: info@greatamericansongbook.org

(831) 687-0278

- Founder and Executive Director of 501 (C) (3) not-for-profit Organization.
- Took Organization through the process of becoming a California Corporation and receiving certification from the IRS for it's tax-exempt status.
- Development of Board of Directors, website, materials and marketing to endow the Organization in perpetuity with its goal of 25 million dollars.
- Our Mission: To preserve our Cultural Legacy known as the Great American Songbook by presenting this music to the public at Home and Abroad as *Ambassadors of Song*.

1997-present

President Kapland Records

Independent Record Label

Artist and Executive Producer

Kapland Records...in Jazz we Trust

www.ronkaplan.com

P.O.Box 742 Aptos, Ca. 95001-0742

Email: kaplandisc@aol.com

(831) 687-0278

- Have recorded and produced 7 recordings on Compact Disc as Singer, Arranger and Band Leader.
- Performed in Santa Cruz on a weekly basis for the past 12 years as well as performance dates in SF, LA, NY, Las Vegas and London, including Television Appearances.
- Successfully marketed myself and my recordings both nationally and internationally, including airplay, interviews and critical success within the industry around the world.
- Celebrating the 10th Anniversary of Kapland Records in 2007

1985-2007

Owner: Ronald S. Kaplan Insurance Agency

9051-A Soquel Drive Aptos, Ca. 95003

Education and Certification

- Associate in Arts Psychology
L. A. Valley College 1974-1976
Graduated Magna Cum Laude
- Bachelor in Arts Psychology
University of California at Santa Cruz 1976-1979
Graduated with College Honors Merrill College
- Certificate of Completion Non-Profit Management
San Jose State University 2004
- Licensed Property, Casualty, Life and Health Insurance Agent in the State of California for 23 years which requires continuing education requirements.
License # 0676519 since 1984 Department of Insurance California
- * UCSC Alumni Association Board of Directors Treasurer 1995-2000

SAN JOSE STATE UNIVERSITY CERTIFICATE OF COMPLETION

Nonprofit Management

This certifies that

Ronald S. Kaplan

has successfully completed
the Certificate Program in Nonprofit Management
emphasizing Professional Skills Development in:
Strategic Planning, Governance and Leadership, Fund Raising,
Marketing, and Financial and Human Resource Management

Carolyn C. Shadle
Executive Director of Professional Development
Judith Kiser 1/16/04
Program Manager Date